



Introduction to nMeet!

NIMA as we proudly call it was formed to showcase the network strength of Indian MICE agencies who are contributing to the growth of this sector. To help us showcase the Indian Meetings and Events industry to the world and take it to the next level of growth. nMeet is published with an aim to keep its members updated on global and national MICE activities.

It aims to leap forward for the very fragmented Indian MICE industry which has little, if any subject expertise and no clout to bargain at a consolidated level even though it is fast growing and showing a tendency to become a large industry in itself. With that as a background and over a couple of years in functioning, we introduce the NEWSLETTER called "nMEET", simply meaning "to meet".

nMEET invites the ideas, inputs with regards to MICE by our own members and the industry they work and partner with. Subject matter experts will share and impart knowledge through the case studies and experiences which they dealt with. A need for subject is in this ever emerging dynamic markets: discussion models and knowledge sharing is required for a healthy environment for competition with wafer thin margins and increasing costs within our ecosystem.

Looking forward to best of sharing and meeting sessions! Happy reading.

Vikrant Gulani (pr@thenima.in)

Editor- nMeet

Messages from NIMA EXECUTIVE COMMITTEE

Welcome to the first edition of nMeet!, NIMA's new quarterly newsletter designed especially for the Elite MICE fraternity and stakeholders. We aim to give you clear, sensible and reliable information about MICE from writers and experts that you can trust.

We want it to be entertaining and informative, at times contrary, but above all useful.



Inside you'll find a mixture of news, features and regular columns on a wide range of MICE related topics.

I hope you enjoy this first issue and do let us know if there are any topics you'd like to see covered in the future. -

Mr Jagdeep Bhagat, MD, VeeBee Tours and founder member NIMA.

We are proud to have first issue of NIMA enews letter nMEET. With the launch of a newsletter "nMEET" NIMA puts another feather to its cap. The first issue of nMEET will take NIMA to new heights and will benefit MICE fraternity and will keep them updated with latest information and available offers. -

Mr Gajesh Girdhar, MD, Paryatan and founder member NIMA.



In This Issue



Let's Meet Catalonia!

Let's Meet Catalonia was organised for NIMA members along with Catalonia Tourism board on 9th NOV 2017 at Le Meridien Gurgaon.



STB - Passion made Possible!

Singapore Tourism Board recently took leading MICE outbound agent to Singapore for 05 days FAM, highlighting the passion to take Singapore Tourism to the next level.

How to become NIMA Member

Current members are requested to weigh and the suggest new members to become part of this growing Network NIMA.

A simple process by just going online to thnima.in and select "membership" will prompt to fill up an online form. The form will be duly vet by the membership team and after a brief tele call a decision will be made.

Click on link:

Messages from EXECUTIVE COMMITTEE

Dear Friends, As NIMA Continues Making Milestones In Our Trade, I Congratulate All Members And Core Team For This Grand Success On The Occasion Of Launch Of N-Meet And Am Sure It Will Touch Greater Heights In The Years To Come.



Mr Damanjit



Footfall to an event- a challenge !

Lots of events everywhere , not a single one worth to attend? What makes an event worth attending, being business owners and time is money principle,

Newsroom



Best Inbound tour operator from SATTE on 14th February, 2017.- TIBET Tours a NIMA member from East India .

Singapore Incentives & Rewards (INSPIRE)-for Indian incentive groups.

Air India launches non-stop New Delhi-Amritsar-Birmingham flight

Cyprus offers visa services in Goa through VFS Global

Singapore Airlines launches 5th weekly flight from Ahmedabad

Notice

As already informed earlier, The NIMA Executive committee has decided to make it MANDATORY for all the existing and future members to have their own professional website (eg. www.yourcompany.com or www.yourbrand.in etc) and email id (eg. yourname@yourcompany.com etc).

Let's Meet Catalonia!

An event was organised along for NIMA members along with Catalonia Tourism board on 9th NOV 2017 at Le Meridien Gurgaon.



The event was in continuation and also a follow up on NIMAs annual convention in 2015 at Barcelona which had healthy buyer supplier tabletop meetings. It was attended by over 70 active members of NIMA and saw many flying in from outstation too to attend this event.

Mr David Miro- a long time associate of Catalonia tourism board along with his colleagues Tahira and Tunis conducted the event. We also had Mr Suprio Basu, the chief commercial manager of Catalonia Tourism Board in Mumbai showcasing in a very interactive showcase of the Catalonia region to members.

A humble thanks was conveyed by NIMA founding member Mr Gajesh Girdhar (MD paryatan Holidays) who lead this event since convention days with just an idea over a cuppa coffee with David at Korea! The event was well handled by team NIMA and member help from Mr Tushar Jain (Btc Tours), Mr Rajeev Chawla (Honeygold Vacations) and Mr Jagdeep Bhagat (VeeBEE Tours)



David Miró- Asia - Pacific Regional

STB - Passion made Possible!

Singapore Tourism Board recently took leading MICE outbound agent to Singapore for 05 days FAM , highlighting the passion to take Singapore Tourism to the next level.



The stress was on showcasing team building activities which Singapore has to offer to the MICE clients. From CulinaryON team building, Europe's largest edutainment culinary studio, which opened its studio in Singapore for creative team bonding to Amazing Race by Focus Adventure which works on team building among peers. Tribe Tour is the newest addition on racks of various sightseeing tour offered by Singapore. Ever wondered about Singapore's super accelerated economic transformation? How did this happen in 50 short years? What bold decisions had to be made? Tribe Tour intersperse this story with three fascinating stops to get snippets on the importance of port, food manufacturing and farms in Singapore. Singapore's nominal GDP grew from 500 USD in 1965 to 56000 USD in 2015, on par with Germany and the United States. Yet this remarkable story is hardly ever told till NOW.

Ritesh Joshi - Head of Corporate Travel, Incentives and Conference Planners LLP ritesh@iconplanners.com

GUIDELINES

GUIDELINES FOR ASSISTANCE BY THE MINISTRY OF TOURISM TO THE TOURISM, TRAVEL AND HOSPITALITY TRADE ASSOCIATIONS FOR THEIR VARIOUS EVENTS IN INDIA AND ABROAD

Tourism, travel and hospitality trade Associations play a key role in development, promotion and marketing of tourism being the major stakeholders. These Associations hold various events in India from time to time with the assistance of their members, sponsors and Ministry of Tourism. These events, inter alia, focus on discussing various contemporary issues relating to development, promotion and marketing of tourism, formulation of strategies for the purpose, holding interaction with other stakeholders, enhance and encourage participation of the trade members for the development, promotion and marketing of Tourism.

http://tourism.gov.in/sites/default/files/Scheme%20Guidelines_18.pdf



KOMPAS MEET

OUR SERVICES



INCENTIVE TRAVEL



CONFERENCE MANAGEMENT



DMC SERVICES



VIP TRAVEL

We organise meetings, incentives and events for groups and individuals, for companies, clubs, associations and travel professionals.

We offer you a personalised service and tailor made offers prepared with the help of our reliable and loyal partners.



EVENT MANAGEMENT

WHY KOMPAS?

TRADITION

*65 years of experience:
We rely on tradition,
reliable partners and
dedicated team.*



PASSION

*We love what we do
and we love our
destinations. We want to
share all that with you.*



PERSONAL TOUCH

*We believe in local
knowledge and personal
touch when preparing
the best travel
experience for you.*



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Mr Steve Woon , Head of sales from LEXIS Hotel Malaysia conducted a presentation and one to one meeting with selected 15-20 members of NIMA at Hotel Taj Vivanta, Khan Market Delhi. The high tea meeting was conducted on 1st September 2017.



Lexis Hotel Group manages the renowned Lexis, Grand Lexis and Lexis Hibiscus, all located in Port Dickson as well as Lexis Suites in Penang, Malaysia. An established name in the Malaysian hospitality scene, Lexis Hotel Group is the winner of Brandlaureate SMEs Best Brands Awards 2016-2017 (Hospitality) and Asia's Best Employer Brand Awards – 2017.

The iconic Lexis Hibiscus resembles the national flower of Malaysia and each of its 639 pool villa is equipped with private pool and steam room. It is the holder of GUINNESS WORLD RECORDS for achieving “The most swimming pools in a resort” and “The most overwater villas in single resort”. Additionally the resort is also the recipient of World Luxury Hotel Awards – Luxury Water Villa Resort category and Tripadvisor’s Travellers’ Choice Award. Steve can be contacted on stevewoon@lexis.my



30 Countries that Offer Visa on Arrival to Indians

**Planning to travel overseas?
But do not want to get into
visa hassles. Check this list
of countries offering
visa on arrival to Indians.**

North America

- Jamaica
- El Salvador
- Saint Kitts and Nevis
- St. Lucia

Asia

- Laos
- Thailand
- Hong Kong
- Indonesia
- Jordan
- Nepal
- Maldives
- Macao
- Sri Lanka

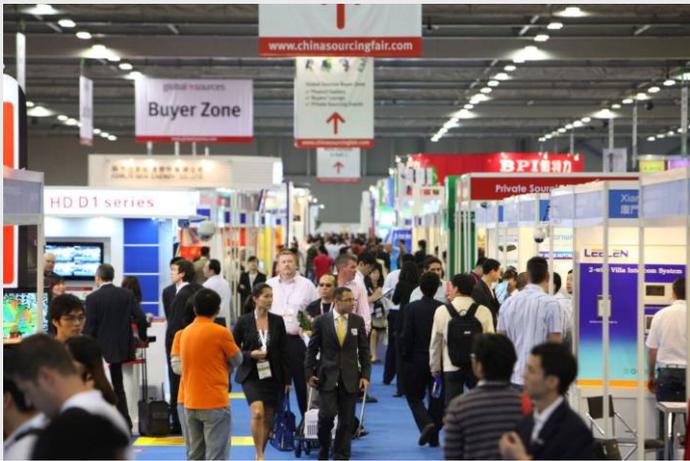
South America

- Bolivia
- Guyana

Africa

- Mauritius
- Madagascar
- Seychelles
- Kenya
- Djibouti
- Mozambique
- Guinea-Bissau
- Ethiopia
- Sao Tome & Principe
- Tanzania
- Uganda
- Burundi
- Cape Verde
- Comoros
- Egypt

www.travelcube.com



Lots of events everywhere , not a single one worth to attend? What makes an event worth attending , being business owners and time is money principle, the events for industry and made for us are important too to attend. The space is cluttered with many such events, workshops, shows, launch , exhibitions , - with an exhaustive choice to make . As one of the event maker , the following points to be kept in mind :

1. Date and time of the show: should be well considered, looking at duplication within the industry so that, no parallel shows are taking place, thus thin attendance. Further, factors like weekend, workday, after work and day of the week is equally important. Some shows are kept near to or scatter around big events like SATTE, giving opportunity to focus on many out of the city visitors to attend too. A good thing!

2. Venue: being from the industry , are well aware of most of the venues , restaurants, ballrooms etc, what is new? To conduct an event in a exclusive outdoor restaurant , a stand alone venue , a garden restaurant will surely generate interest among your attendees. How about dinner/event venues like , Wax museum, Kingdom of Dreams. Is the Rail museum open to conduct special dinner?

3. Who's the invitee, purpose: Another main reason to catch hold of nice interesting audience is to get like minded people. Those who work in MICE will want to see Airline, Hotels, Venues, Tourism bureaus, convention boards, or Association meetings which in turn provide value along with NETWORKING .

4. Agenda: Most importantly- what's in for us: do we have a road show, with one on one meeting, do we have a closed door selected suppliers briefing by visiting guest/DMC. Where , what part of the event you wish to attend to gain max value and win win for host as well. Just a networking event with showcasing newer launches will surely attract many players. For eg: STB event sees a good footfall for all their events.

5. RSVP- importantly - generally seen, invites are sent to 3 times the list of actual number of attendance. To ensure firm presence , a follow up team on calls and emails is required to intrude the outlook calendars of invitees. Just a mere follow up call experience can be enhanced with agenda and a little talk of what's in store for you- it generates interest for sure! An app with pop ups on your devices will again be a good idea to recall and remind.

Many other external factors, like traffic being major, wedding season, rains and other festival around may dissuade for a thinner attendance to be seen for an event. The same can be encouraged by many newer ideas , like easier dress code, different times for eg going in for a breakfast meeting and events instead of heavy starters and dinner menus. Many giveaways, like lucky draws and multiple winners also attract many visitors.

To meet is important, to give a face to virtual meeting is more important and will always be in trend. Take it or leave it, it will also be a little challenging for all of us!

Vikrant Gulani - Head of Commercial & Operation, Incentives and Conference Planners LLP vikrant@iconplanners.com

MICE @ Cruise, Training alongside BLTM 2017 held at Hyatt Gurgaon



Participants : Gajesh Girdhar, Jagdeep Bhagat, Tushar Jain, Ankush Jain, Anil Kumar Bansal, Sanjay Sharma, Mohinder Kumar Tirath, Harish Chandra Verma, Lenin Balakrishnan, Gagandeep Singh Birdie, Lalit Kumar Poddar, Ranveer Singh Saluja, Vikas Arora, Sanjay Kumar

